



IGO Publishing Presentation

IGO knowledge and content space

- 各國際組織知識庫平台收錄內容的特色與差異

Optimised dissemination in an Information Obesity Environment

- 在資訊爆炸時代下，知識傳播的最佳解決方案

OECD *iLibrary*



 UN-*iLibrary*



IGO Knowledgebase and Content Space(1)

Global leading Authorities in Specialised Subject Areas

專業學科領域的全球領先權威

- **Fast moving Current Affairs Topics** 提供熱門即時之國際議題
- **Proprietary First Responders** 提供世界緊急一線動態資訊
- **Field-based Knowledge** 提供第一手資料 (資料來源建立在實地調查的基礎上)
- **No overlap with Academic Publishing** 與一般的學術投稿出版不同
- **Platform Optimised to Content** 透過優質平台提供各式內容



IGO Knowledgebase and Content Space(2)

- **Platform Optimised to Content** 透過優化平台提供各式內容，例如：
 - Search via **SDG** classifications (UN) (UN特別提供SDG分類查詢)
 - **Statlink** download of project driven statistics (OECD)
(OECD特別提供Statlink串聯功能，可直接下載統計數據，讓使用者再自行繪製圖表)
 - **Single stop complete coverage from Source** 一站購足、相關議題全面覆蓋
 - **UN Treaties** between nations (UN提供聯合國成員國家間的協議、條款)
 - G20/G7 OECD **Tax** framework for multinational jurisdiction and the Digital economy (OECD會推動G20/G7之跨國關稅 和 數位經濟稅務 的規範)
 - **WTO Trade** disputes and resolutions (WTO 則是針對各項貿易爭端提供解決方案)



About the OECD 關於經合組織

- **38 Member Countries** (現有38個會員國)
- **5 Key Partners** (5個強化合作夥伴) —
 - Brazil, India, Indonesia, China, South Africa
- **Global Engagement via:** (全球參與管道可透過...)
 - **OECD Development Centre** (OECD發展中心)
 - **8 Global Forum** (八個全球論壇)



About the OECD Mission 經合組織的任務

To promote policies that will improve the economic and social well-being of people around the world

- 推動可改善世界各地人民經濟和社會福祉的政策

To provide a forum in which governments can work together to share experiences and seek solutions to common problems

- 提供一個交流平台，讓各國政府可以彼此分享經驗並尋求共同問題的解決方案

Measure, analyze, compare data, and set standards to predict future trends on a wide range of things

- 分析、比較數據並訂定標準，以預測各類事物的未來發展趨勢

Peer reviewed, evidence based Standards and Best Practice policies designed to make the lives of ordinary people better

- 透過同儕評審、嚴謹蒐證、以及最佳實踐來改善全球人民的生活



- **PISA:** 國際學生能力評量計畫
 - Evaluate education systems worldwide by testing the skills and knowledge of 15-year-old students
(透過測試15 歲學生的知識技能來評估全球教育系統)
- **Base Erosion and Profit Shifting:** 稅基侵蝕和利潤轉移
 - G20 initiated project to understand the extent of large MNCs avoiding tax and to address the issue
(G20啟動BEPS行動計畫來了解大型跨國公司移轉訂價和租稅相關議題)



About the United Nations 關於聯合國

- 193 Member states 193個成員國
- Mission: 任務

Maintain International Peace and Security 維護國際和平與安全

Protect Human Rights 保護人權

Deliver Humanitarian Aid 提供人道救援

Promote Sustainable Development 推廣永續發展

Uphold International Law 支持實踐國際法





Current UN topics 聯合國時事議題

- Sustainable Development Goals 永續發展議題
- Climate Change 氣候變異議題
- Human Rights and Refugees 人權和難民問題
- Territorial Disputes (Ukraine) 領土爭議(烏克蘭議題)
- Health (Covid, Monkeypox) 公衛健康議題(新冠病毒、猴痘)





About the WTO

關於世貿組織

- 164 current members, 20 awaiting membership, 98% of World Trade
(164個會員國、20個觀察會員國)
- **Mission: 任務**
 - Establish Rules based system of Trade to ensure that trade flows smoothly, predictably and freely.
(旨在建立有規章制度的貿易體系，以促進全球貿易之自由、公平及可預測性)



WORLD TRADE
ORGANIZATION



Trade Disputes (Tariffs)

- 貿易爭端 (關稅) 議題

Intellectual property rights and the TRIPS Agreement

- 智財權和TRIPS協議(與貿易有關的智慧財產權協定)

IT, e-Commerce and Tariff revenue

- 資訊技術、電子商務和財政關稅議題

Agriculture and Food Safety

- 農糧安全議題





About OECD iLibrary 關於OECD全球知識庫

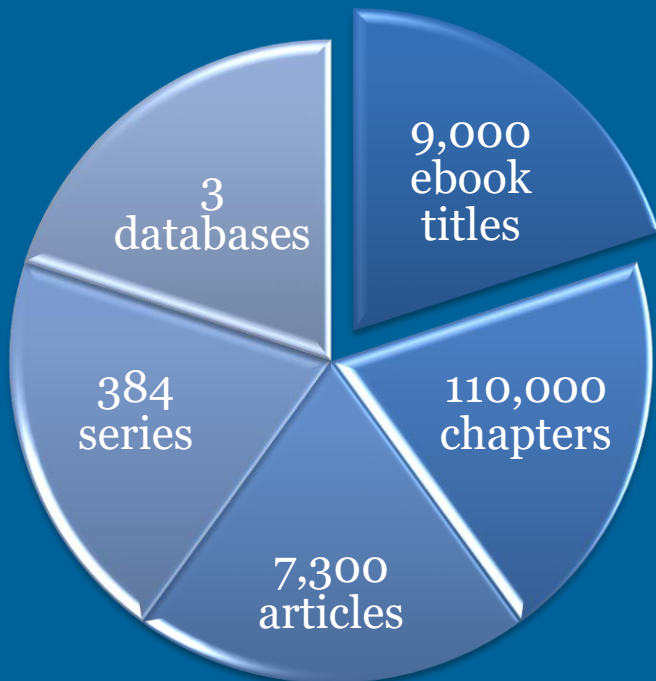
- OECD iLibrary: [OECD全球知識庫](#)
 - OECD output across all Directorates (收錄經合組織及其所屬單位所產出之出版品平台)
 - Increase usage for OECD content via increased visibility and improved usability (不斷透過提高能見度、和改善可及性來增加知識庫內容的取用便利性)
- Content items (Sept 2022):
收錄的資料類型包括：(截至2022年9月)
 - 17,200 ebook titles (電子書)
 - 95,100 chapters (書報篇章)
 - 288,710 tables and graphs (圖表)
 - 158 podcasts (影音媒體)
 - 2,576 articles (期刊文章)
 - 6,390 multilingual summaries (多國語文摘要)
 - 8,095 working papers and policy responses (工作報告和政策應援)
 - 7,billion data points across 44 databases (統計數據庫)



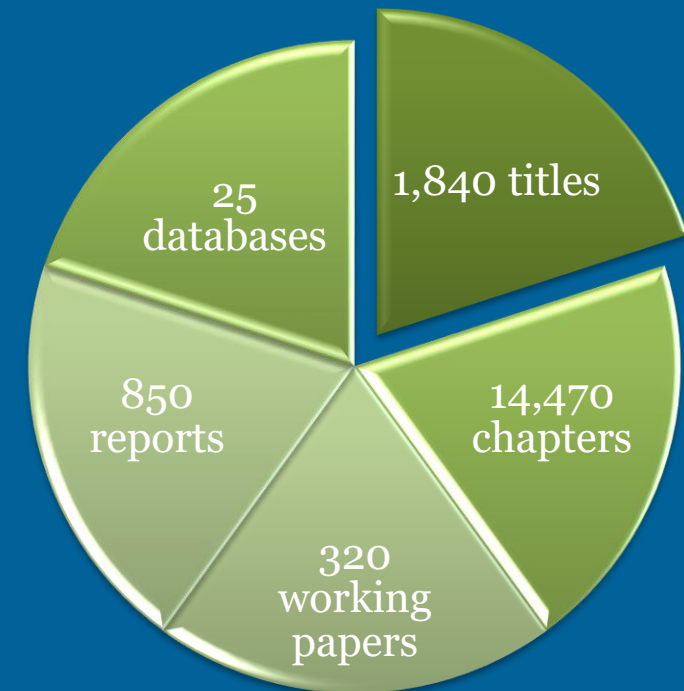
Online Content for UN and WTO (UN&WTO的收錄量)



- Content items (May 2022):



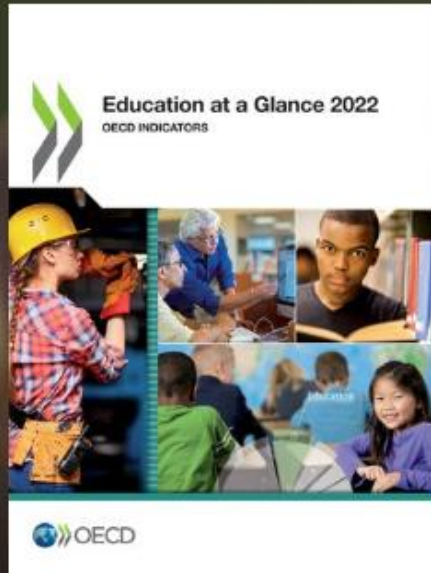
- Content items (May 2022):





The birth of a book...

(一本電子書的誕生過程...)



What's New?

Education at a Glance 2022 *OECD Indicators*

More than 100 charts and tables in this publication provide key information on the output of educational institutions; the impact of learning across countries; access, participation and progression in education; the financial resources invested in education; and teachers, the learning environment and the organisation of schools.

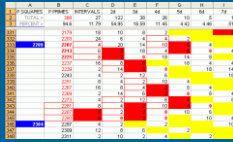
[MORE...](#)



一份文稿加值後的使用量

FREE

Committees & Directorates

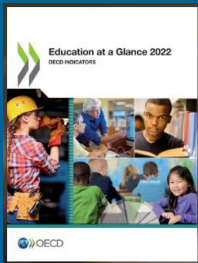


Downloads (E-book)
79,403

Print Copies
1,500
原本只有1500
的使用量

518,192
使用量

Downloads (ePub) 1,151



OECD iLibrary



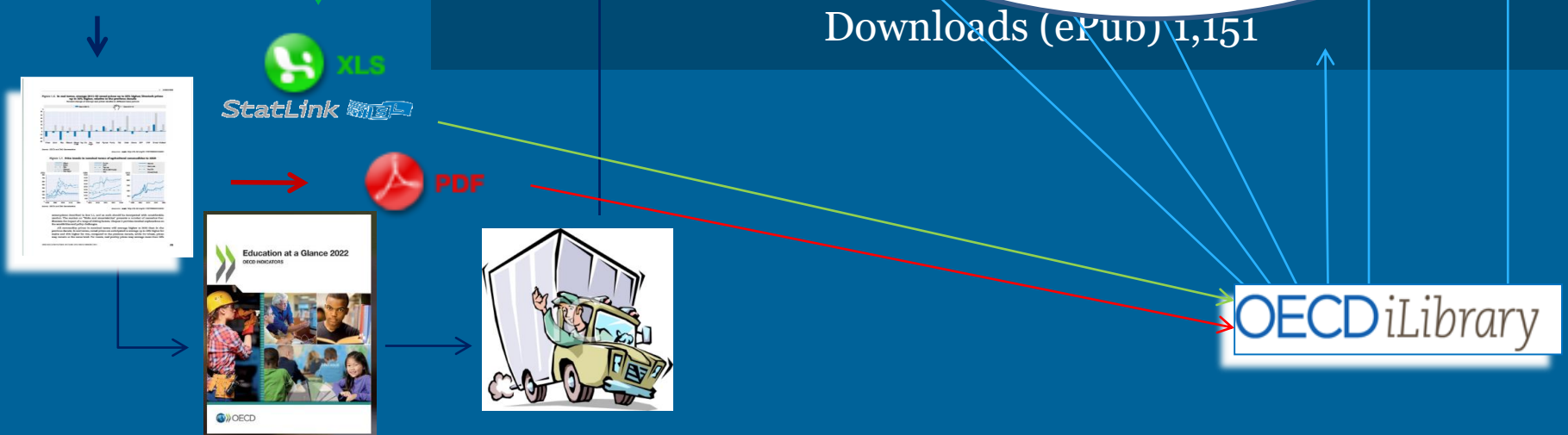
一份文稿經過加值後的產量

Free Online Views

Portal



Create, manage & publish
+350 items





OECD Publishing's mandate (OECD的出版任務)

(最大化傳播?)

**MAXIMISE
DISSEMINATION**

(i.e. everything has to be **free**)



**FULL
COST RECOVERY**

(i.e. everything needs to be **priced**)

(加工成本回收?)



**Accountable to
our members on
both mandates**

兩者兼顧



UN Publishing Mission (UN的出版任務)

Dissemination 傳播



Revenue generation 收益



A Dual Mandate
雙重使命

ST/AI/189/Add.15/Rev.1
30 June 1992

1. It has long been held that there is a dual mandate in the sale of United Nations publications: to disseminate United Nations information and to maximize revenue through the sale of publications. Both of these goals can be achieved through management of the sale of publications sensitive to both cost and market factors. The General Assembly has expressly approved the principle that whenever it is desirable and possible, the sale of public informational material should be encouraged not only because the proceeds go to the Working Capital fund, but also because publications that are sold rather than freely distributed usually command greater respect and are more likely to be read and hence have a greater impact.

To promote the work, the goals and the ideals of the United Nations through the global sales and dissemination of the UN publications, periodicals, databases, and other products.

(透過於全球傳播和銷售聯合國出版物、期刊、數據庫等，來宣傳聯合國的任務、目標和理念。)



IGO Publishing key Recap (總結：國際組織平台的共同特色)

Publishing is not our mission, it supports our mission

- 雖然出版服務不是我們的任務，但它可支持著各IGO組織的使命

Our Knowledge is gathered first hand from the field

- 我們的知識來源皆是第一手田野調查資料

We only Publish our own Proprietary Work

- 我們只發佈我們自己獨家一手的出版品

No aggregation, no re-publishing, no overlap titles

- IGO平台只收錄自己的出版品，沒有組織外的投稿者作品會出現在我們的平台、且IGO間沒有重疊標題

Revenue is reinvested into platform tools and publishing value add, towards increased dissemination

- 為了加速資訊傳播，營收主要用以投入平台工具的開發和出版過程的增值服務(不含田野研究調查費)



THE END

~ 感謝聆聽 歡迎提問 ~

**HUMAN
DEVELOPMENT**
REPORT 2021/22



Uncertain Times,
Unsettled Lives:
Shaping our Future
in a
Transforming World

