How to Overcome Variability and Unpredictability: Patent Prosecution and Litigation Strategies in the U.S.

Miao Li Asia Training and Onboarding Manager, LexisNexis® IP





Big Data

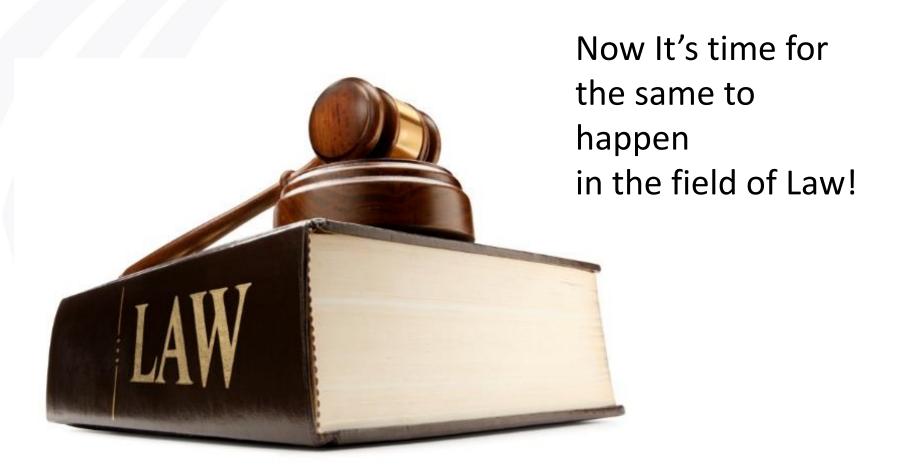


https://www.sportyverse.com/2016/04/big-data-analytics-whats-sports/





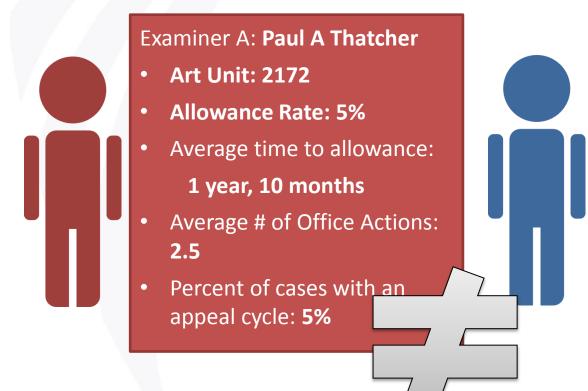
Law







Significant Variability in Examiner Approach



Examiner B: Matthew Ell

Art Unit: 2172

Allowance Rate: 58.8%

Average time to allowance:5 years, 4 months

Average # of Office Actions:3.4

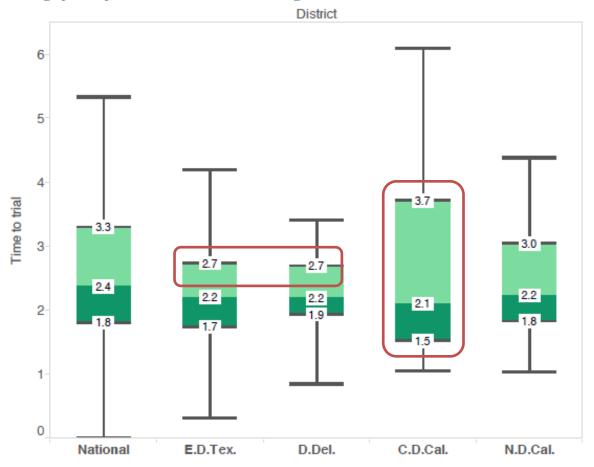
Percent of cases with an appeal cycle: 12.3%





Significant Variability in Court Timing

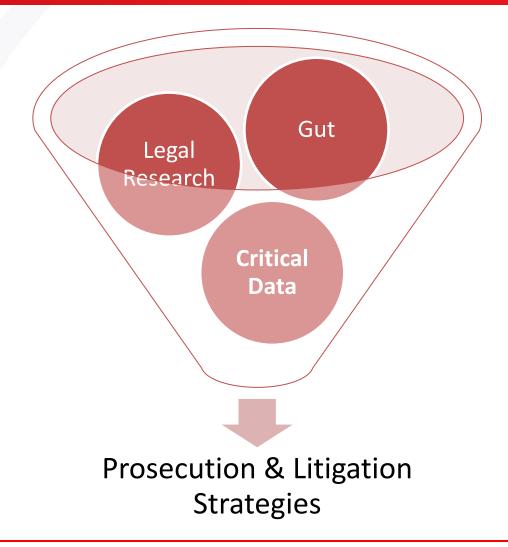
Figure 14: For top districts, timing by cases filed 2005-2015 and reaching trial in 2012-2015







Patent Strategies









Outline

I. Response to Final Rejection

II.
Manage
Patent
Portfolio

III.
Choose
the Right
Litigation
Strategy

IV.
Evaluate
External
Litigation
Counsel

V.
Identify
Patents
of High
Business
Value



Use Case #1

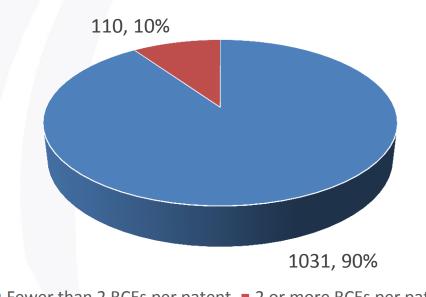
Response to Final Rejection





A Small Number of What are Likely the Lowest Quality Patents Has Drained a Disproportionally Large Percentage of Available Response Filing Dollars

Total Patents Issued May 5, 2013-current



■ Fewer than 2 RCEs per patent ■ 2 or more RCEs per patent

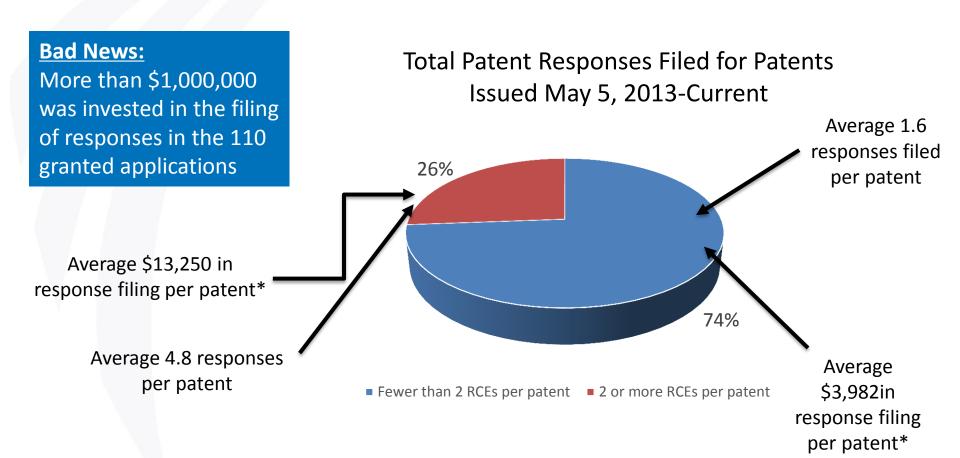
Good news:

Only 10% of patents required two or more RCEs (110 out of 1,141 patents)





A Small Number of What are Likely the Lowest Quality Patents Has Drained a Disproportionally Large Percentage of Available Response Filing Dollars



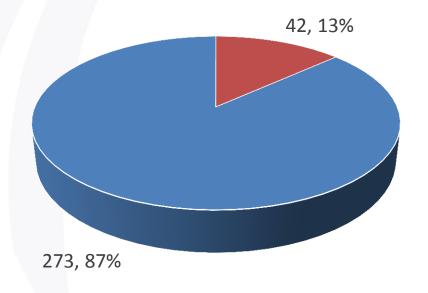
^{*} Assumes \$2,500 per Response





A Small Number of Abandoned Applications Has Drained a Disproportionally Large Percentage of Available Response Filing Dollars

Total Applications Abandoned May 5, 2013-Current



■ 2 or more RCEs per patent ■ Fewer than 2 RCEs per patent

Good News:

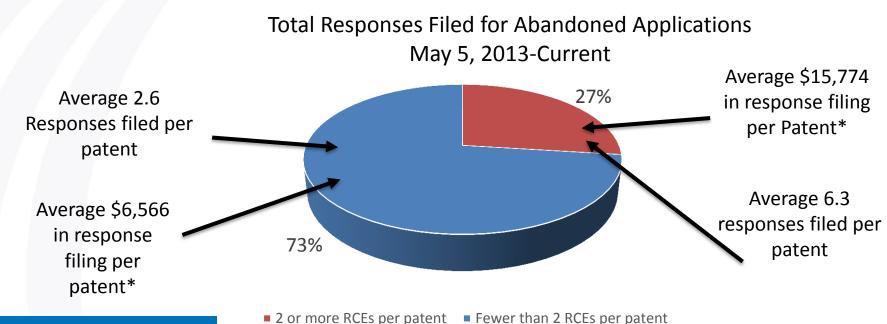
Two or more RCEs were filed in only 13% of abandoned applications

(42 out of 315 applications)





A Small Number of Abandoned Applications Has Drained a Disproportionally Large Percentage of Available Response Filing Dollars



Bad News:

Approximately \$600,000 was invested in the filing of responses in the 42 abandoned applications

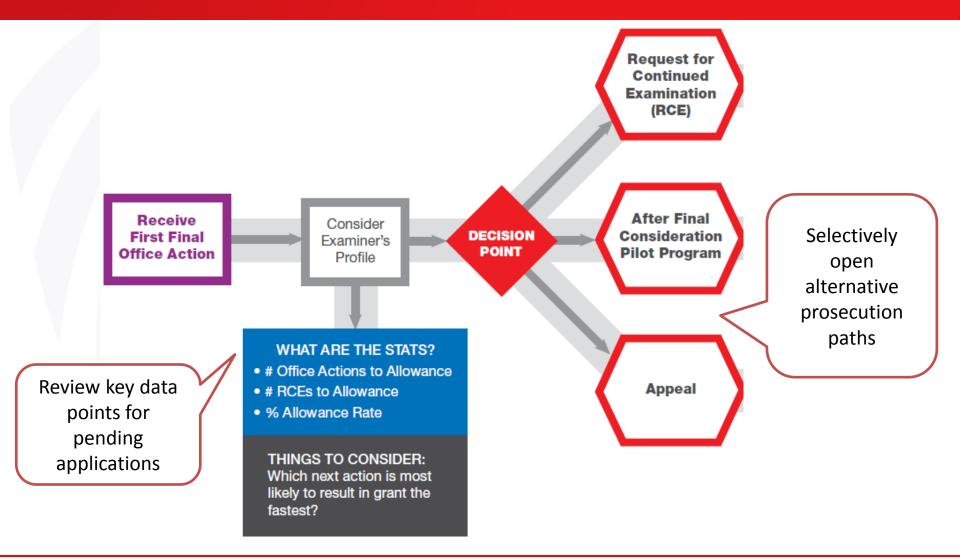
2 of more need per patent

* Assumes \$2,500 per Response





In Response to Final Rejection

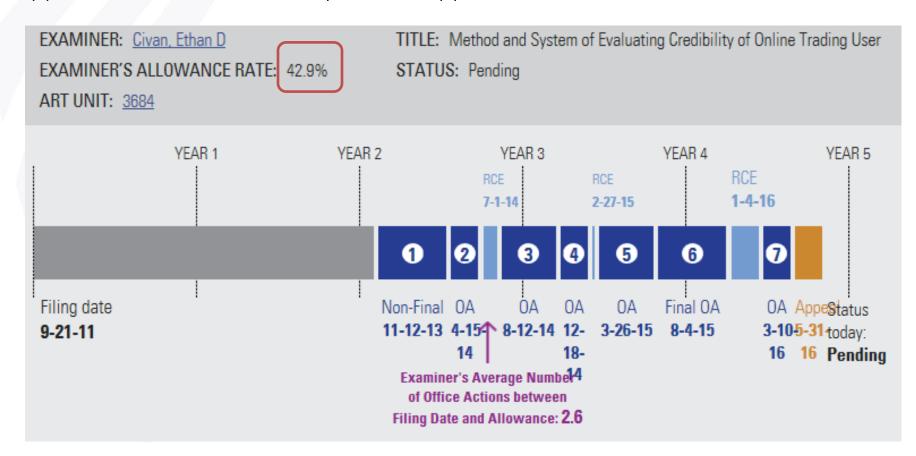






RCE *Vs.* Appeal

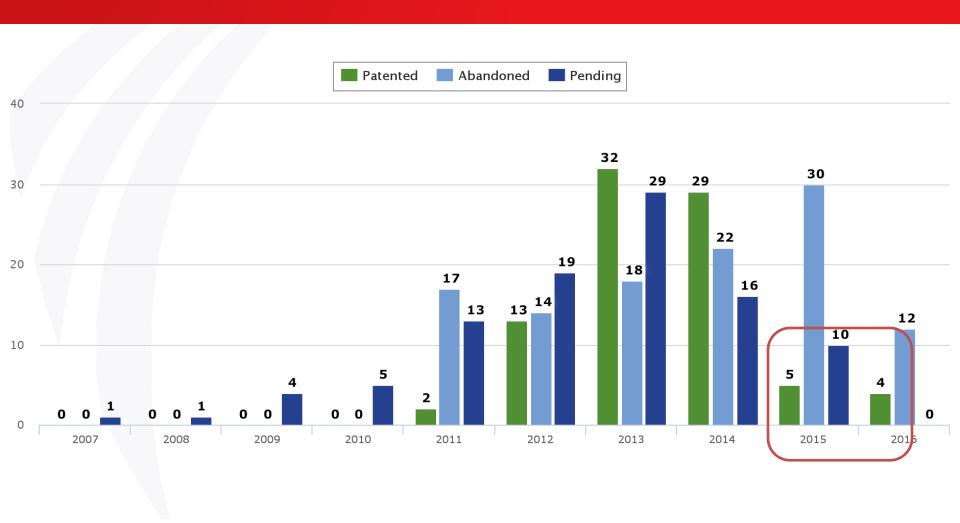
Application 13/258***, finally filed an appeal after 3 RCEs and 7 OAs







The Examiner's Overview Data







The Examiner's RCE Statistics

REQUEST FOR CONTINUED EXAMINATION

Applications with at least one RCE before Patent Issuance/Abandonment

RCE'd Applications with Two or More RCE's before Patent Issuance/Abandonment

29.8% 25 out of 84 RCE'd cases

Applications where a first RCE results in immediate Notice of Allowance

35.7% 30 out of 84 RCE'd cases

Year-over-Year Breakdown

Year-over-Year Breakdown





The Examiner's Appeal Statistics

Total Applicant Wins

15

Total Applicant Losses

Chance Of Winning

68.18%

Appeal Cycles withdrawn from Appeal Process Following Request for Pre-

Appeal Review

12.1% 7 out of 58 cycles

Of these Applications, the Next Significant Event Was:

Allowance Abandonment RCE Final Office Action

Non-Final Office Action

4 (Applicant Win)

0 (Applicant Loss) 2 (Applicant Loss)

0 (Applicant Win)

1 (Applicant Win)

Appeal Cycles Exiting Appeal Process after Applicant's Brief but before Examiner's Reply

22.4% 13 out of 58 cycles

Of these Applications, the Next Significant Event Was:

Allowance Abandonment RCE Final Office Action Non-Final Office Action Undetermined

4 (Applicant Win) 0 (Applicant Loss) 0 (Applicant Loss) 0 (Applicant Win)

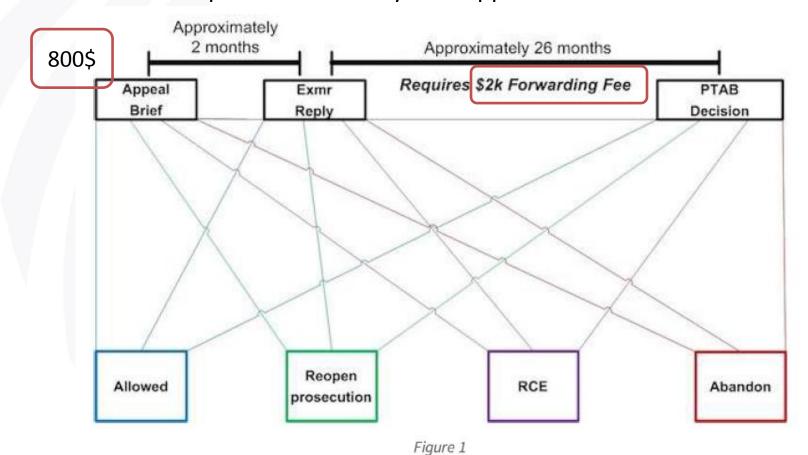
2 (Applicant Win)





About APPEAL

Asian companies have rarely filed appeals.

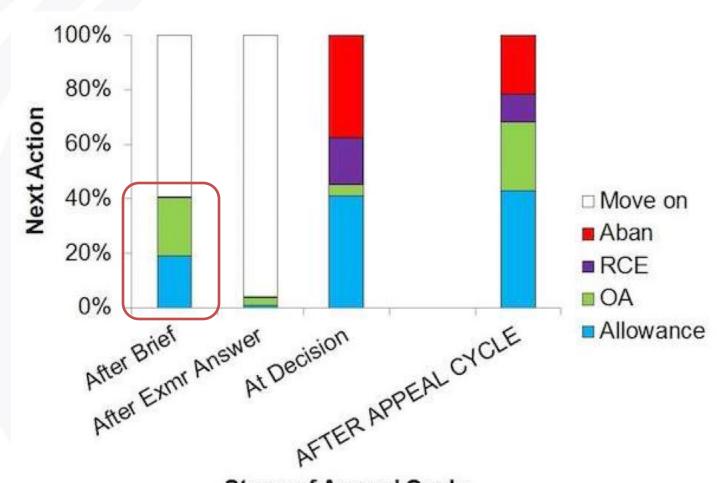


Ref: Ex Parte Appeal as a Potential Means to Quick Allowances





Appeal Overview Statistics



Stage of Appeal Cycle

Ref: Ex Parte Appeal as a Potential Means to Quick Allowances





The Examiner's Rejection Statistics

REJECTION SPECIFIC STATISTICS

Based on Automated Classification of Office Action Rejections

First Office Action Rejection Frequency Non-final Office Action Frequency **Final Office Action Frequency** (256 First Office Actions Analyzed) (416 Non-Final Office Actions Analyzed) (276 Final Office Actions Analyzed) 103 112 101 103 112 101 102 AMM 103 112 102 102 REASONS FOR REJECTION 35 U.S.C. §102 Rejection 35 U.S.C. §112 Fifth Paragraph Rejection References Alice 35 U.S.C. §103 Rejection 35 U.S.C. §112 Sixth Paragraph Rejection References Mayo 35 U.S.C. §112 First Paragraph Rejection 35 U.S.C. §101 Rejection References Myriad 35 U.S.C. §112 Second Paragraph Rejection Obviousness Type Double Patenting Rejection 35 U.S.C. §112 Fourth Paragraph Rejection Statutory Type Double Patenting Rejection





RCE Vs. Appeal

Application 13/258***, finally filed an appeal after 3 RCEs and 7 OAs







Custom Alice Report

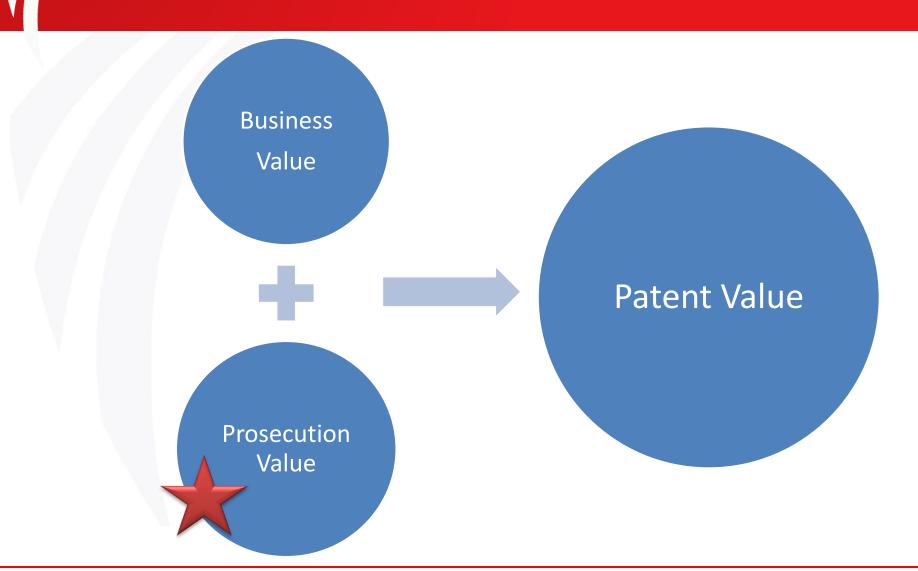
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US Patent Application 01/001,001 Electronic trading systems and methods	5
Abstract	5
Patent Matrix Diagram (PMD)	5
Current Pending Independent Claims (REJECTED Under Alice / 101)	
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PTAB cases	8
PTAB casesAppendix	10
Law Firms	
Examiner Statistics	
Art Unit	
List of All Art Units with Issued/Pending ABC CORP. Applications	15





Patent Value in the Era of Big Data







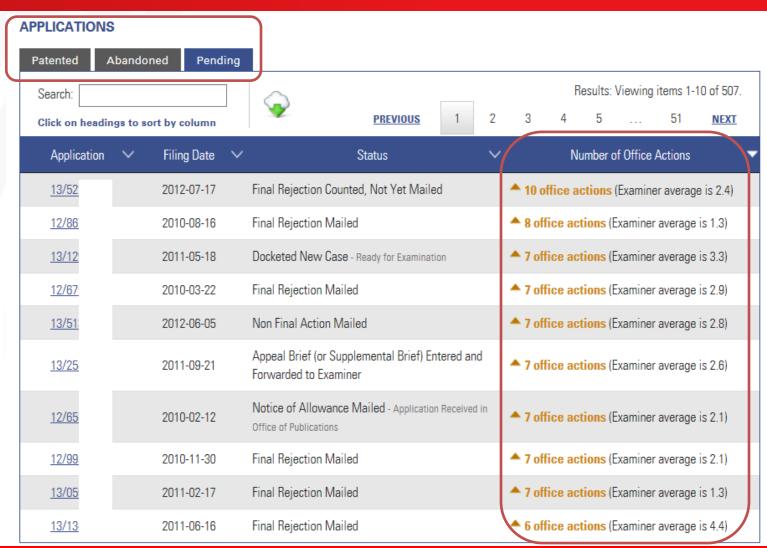
Use Case #2

Manage Patent Portfolio





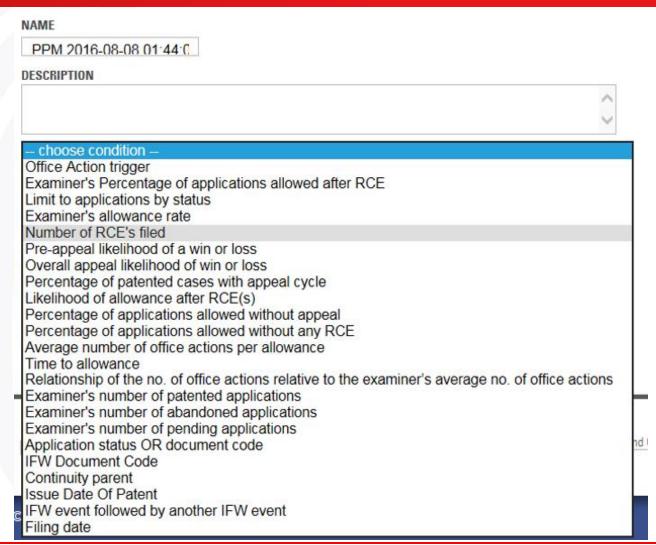
Quickly Identify Problem Applications







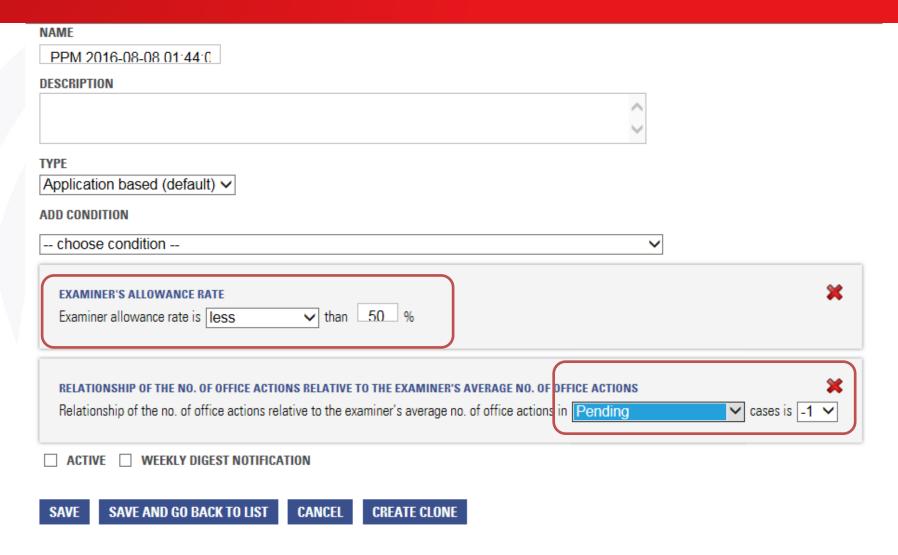
Portfolio Monitor







Portfolio Monitor 1: Identify Applications of Potentially Low Prosecution Value







Portfolio Monitor 2: Identify Applications Worth Appeal

Monitor conditions:

- 1) the Examiner had a very low allowance rate; and
- 2) the overall likelihood of winning on appeal was high.

BREAKDOWN OF ANALYZED APPLICATIONS

Allowance rate: 17.1%

Applications with Electronic File Histories*

53 Patent Granted Applications

257 Abandoned Applications 🔔

148 Pending Applications

458 Total Applications 🔔

Appeal statistics:

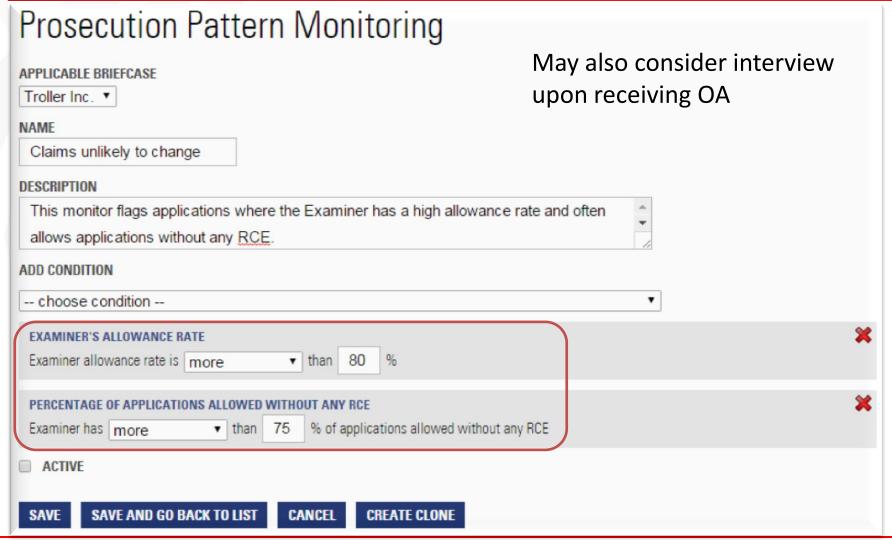
Total Applicant Wins 21

Total Applicant Losses 5





Portfolio Monitor 3: Identify Applications of High Prosecution Value







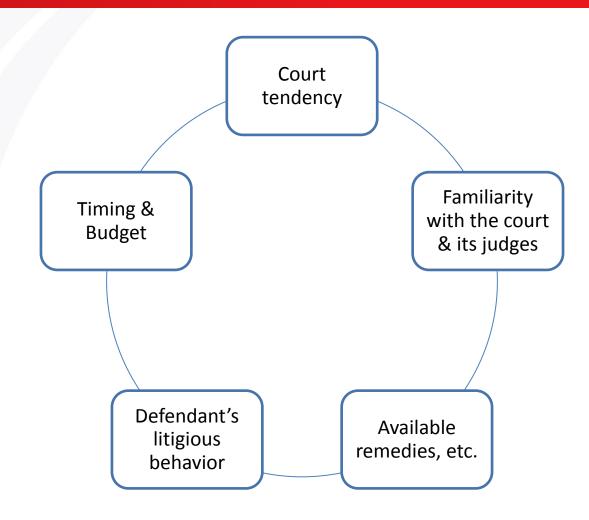
Use Case #3

Choose the Right Litigation Strategy





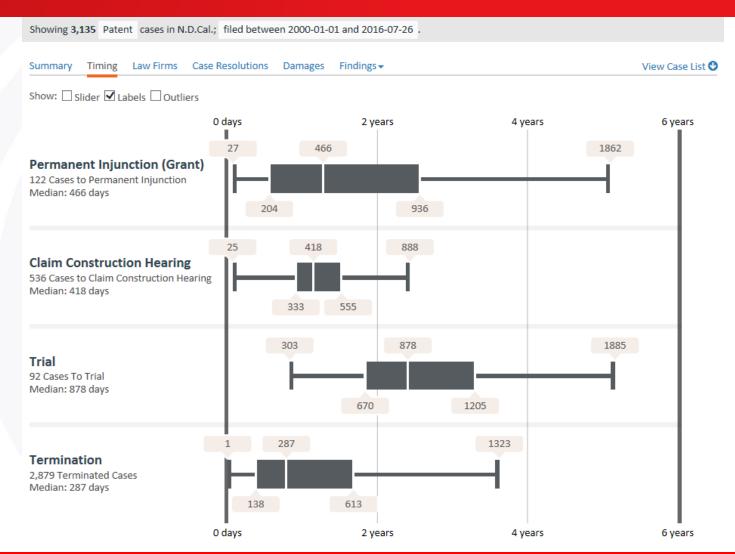
Plaintiff: To Choose a Preferable Venue







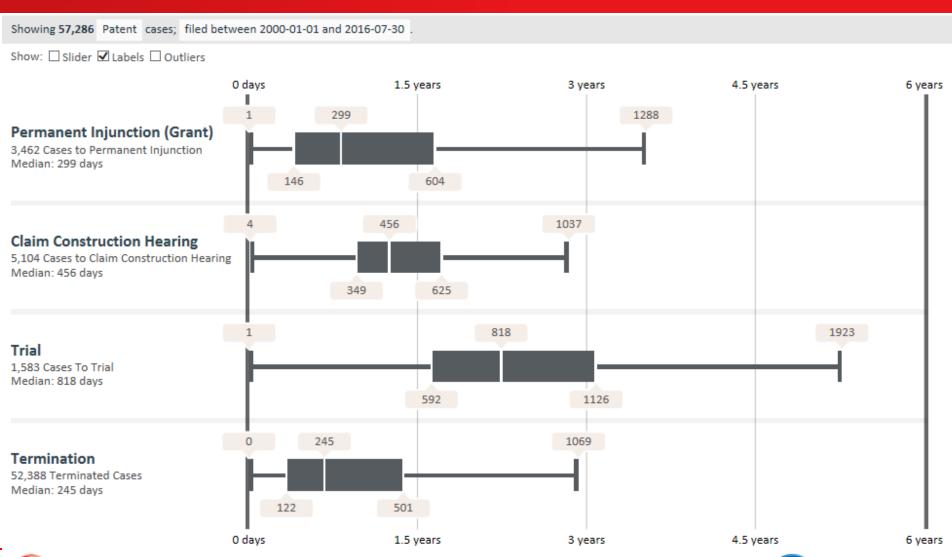
N.D. Cal.: Timing







National: Timing





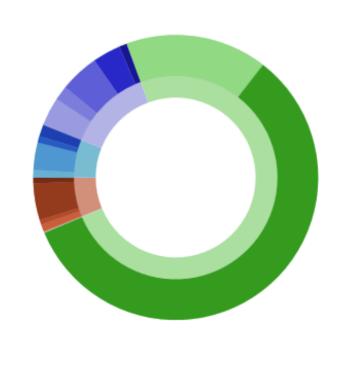


N.D. Cal.: Case Resolution

Showing 2,879 terminated Patent cases in N.D.Cal.; filed between 2000-01-01 and 2016-07-26.

Claimant Win	174	6%
Default Judgment	25	1%
Consent Judgment	89	3%
Judgment on the Pleadings	0	0%
Summary Judgment	21	1%
Trial	38	1%
Judgment as a Matter of Law	1	0%

Claim Defendant Win	180	6%
Default Judgment	3	0%
Consent Judgment	23	1%
Judgment on the Pleadings	15	1%
Summary Judgment	120	4%
Trial	15	1%
Judgment as a Matter of Law	4	0%



Procedural Resolution	385	13%
Contested Dismissal	93	3%
Dismissal	47	2%
Consolidation	128	4%
Severance	0	0%
Interdistrict Transfer	91	3%
Intradistrict Transfer	0	0%
Stay	26	1%
Multidistrict Litigation	0	0%
Likely Settlement	2,137	74%
Plaintiff Voluntary Dismissal	463	16%
Stipulated Dismissal	1,674	58%
No Case Resolution	3	0%





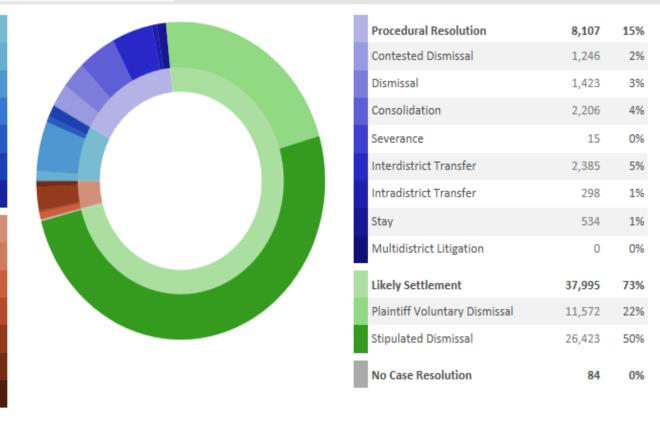
National: Case Resolution

Showing 52,389 terminated Patent cases; filed between 2000-01-01 and 2016-07-30

286

1%

Claimant Win	4,131	8%
Default Judgment	527	1%
Consent Judgment	2,636	5%
Judgment on the Pleadings	4	0%
Summary Judgment	322	1%
Trial	614	1%
Judgment as a Matter of Law	28	0%
Claim Defendant Win	2,072	4%
Default Judgment	43	0%
Consent Judgment	336	1%
Judgment on the Pleadings	107	0%
Summary Judgment	1,261	2%





Judgment as a Matter of Law

Trial



Judge Orrick III: Typical or Atypical?



Defendant: To Come Up with the Right Defense Strategy

(EG) Early Case Assessor

Please enter

Showing assessment of Droplets, Inc. as a plaintiff and McKool Smith as counsel in Patent cases Change

Plaintiff Droplets, Inc.

This section provides an overview of the litigation activity of your plaintiff. Use Lex Machina's Case List Analyzer to view more analytics about your plaintiff's cases.

Plaintiff Totals		Reached Claim Construction Hearing	2
		Reached Trial	1
Total Patent Cases Involved	11	Damages Involved	\$15,000,000 in 1 cases
Patent Cases As a Plaintiff	11	Remedies (e.g. Injunctions) Involved	0 cases

Most recently filed Patent cases (10 cases)

Title ♥	Civil Action # ♥	Venue ♥	Filed \$	Last Docket ♥	Terminated
Droplets, Inc. v. Nordstrom, Inc.	3:12-cv-04049	N.D.Cal.	2012-08-06	2016-01-19	-
Droplets, Inc. v. Williams Sonoma, Inc.	3:12-cv-04047	N.D.Cal.	2012-08-01	2013-06-27	2013-06-27
Droplets, Inc. v. Amazon.com, Inc. et al	3:12-cv-03733	N.D.Cal.	2012-07-17	2016-01-19	-
Droplets, Inc. v. Target Corporation et al	2:12-cv-00391	E.D.Tex.	2012-07-02	2013-01-30	2013-01-30
Droplets, Inc. v. Nordstrom, Inc.	2:12-cv-00390	E.D.Tex.	2012-07-02	2012-08-06	2012-07-27
Droplets, Inc. v. Williams Sonoma, Inc.	2:12-cv-00389	E.D.Tex.	2012-07-02	2012-08-02	2012-07-27
Droplets, Inc. v. E*Trade Financial Corporation et al	1:12-cv-02326	S.D.N.Y.	2012-03-29	2015-11-18	2015-04-06
Droplets, Inc. v. eBay, Inc. et al	2:11-cv-00401	E.D.Tex.	2011-09-11	2016-02-01	-
Droplets, Inc. v. Amazon.com, Inc. et al	2:11-cv-00392	E.D.Tex.	2011-09-07	2012-07-24	2012-07-12
Droplets, Inc. v. E*Trade Financial Corporation et al	2:11-cv-00255	E.D.Tex.	2011-05-13	2012-03-29	2012-03-28

Plaintiff's Law Firm McKool Smith

This section provides an overview of the plaintiff's law firm. This can help you assess the experience of the law firm in a plaintiff role. Use Lex Machina's Case List Analyzer to view more analytics about this law firm's cases.

Reached Claim Construction Hearing 183 Plaintiff's Law Firm Totals Reached Trial 59 **Total Patent Cases Filed** Damages Involved \$3,659,195,989 in 48 cases Patent Cases Representing a Plaintiff Remedies (e.g. Injunctions) Involved 21 cases

Success & Timing: Motion to Transfer

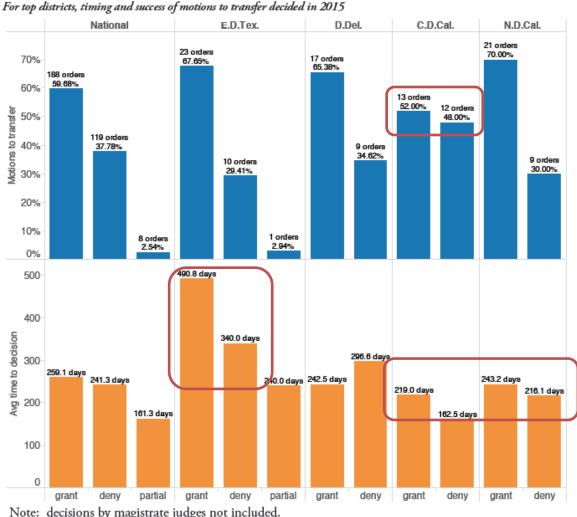


Figure 15: For top districts, timing and success of motions to transfer decided in 2015







Determine Successful Motion Strategy

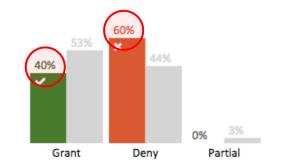
Motion Metrics Report

Showing metrics for **2090** orders issued by Judge Sue Lewis Robinson (SLR) in 1514 cases from the Search for IP cases before Judge Sue Lewis Robinson; filed between 2000-01-01 and 2015-07-08.

Issue Type	Grant Outcome	Deny Outcome	Partial Outcome	Total Decided Orders	Grant Rate	Moot or Other Outcome
Dismiss (Contested)	107	112	34	253	42%	36
Dismiss (Uncontested)	972	2	2	976	100%	10
Stay Pending ITC	7	1	0	8	88%	0
Stay Pending PTAB	10	3	1	14	71%	0
Stay Pending USPTO	11	11	1	23	48%	1
Stay Pending Appeal / Related Matter	159	20	0	179	89%	6
Stay (Deadlines, Settlement, Other)	62	23	4	89	70%	5
Summary Judgment	102	194	89	385	26%	26
Transfer	29	43	0	72	40%	7











Use Case #4

Evaluate External Litigation Counsel





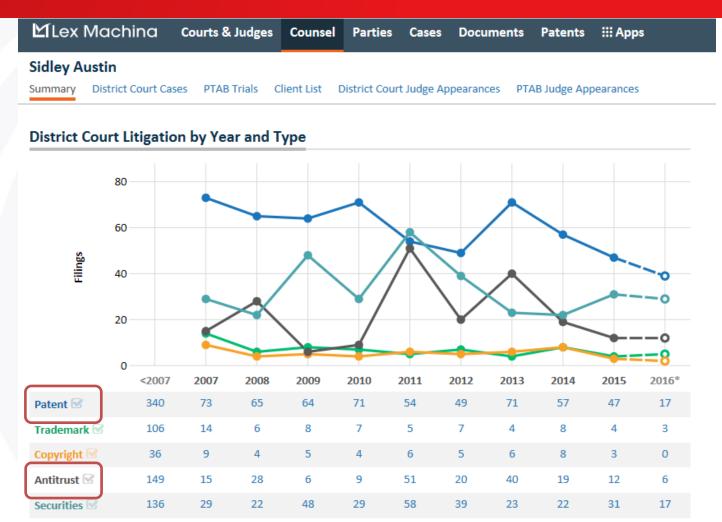
Sidley Austin Vs. Quinn Emanuel







Sidley Austin: Overview

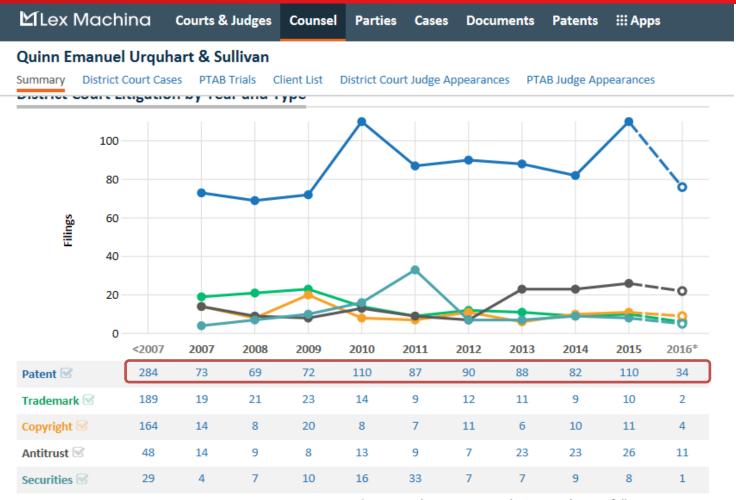








Quinn Emanuel: Overview



st 2016 numbers are year-to-date. Open dots are full-year estimates.





Sidley Austin: Client List

Sidley Austin	 Please enter a client 	matter ID 🕍 💌 🖺 🛊 🔞
Summary District Court Cases PTAB Trials Client List District Court Judge Appearances PTAB Judge Appearances		
Clients in District Court Cases		
Party 🗢	Role ≑	Cases ◆
Microsoft Corporation	Defendant	54
Deutsche Bank Securities Inc.	Defendant	44
United States Cellular Corporation	Defendant	42
Citigroup, Inc.	Defendant	29
Deutsche Banc Alex Brown Inc	Defendant	29
Deutsche Bank Alex B	Defendant	29
Citigroup Global Markets Inc.	Defendant	27
Microsoft Corporation	Counter-claimant	24
MacMillan Publishers, Inc.	Defendant	22
The Norinchukin Bank	Defendant	21
Citibank, N.A.	Defendant	19
Ahmad Chatila	Defendant	17
Brian Wuebbels	Defendant	17
Johnson & Johnson	Defendant	17
LG Electronics, Inc.	Defendant	17
United States Cellular Corporation	Counter-claimant	17
CMS Energy Corporation	Defendant	16
Research In Motion Corporation	Defendant	16

Quinn Emanuel: Client List

Quinn Emanuel Urquhart & Sullivan

O Please enter a client matter ID

Plaintiff

Defendant



Summary District Court Cases PTAB Trials

Client List District Court Judge Appearances PTAB Judge Appearances

earty 🗢	Role ≎	Cases ♦
soogle Inc.	Defendant	63
cademy of Motion Picture Arts and Sciences	Plaintiff	42
Mattel, Inc.	Plaintiff	35
ony Electronics, Inc.	Defendant	30
nternational Business Machines Corporation	Defendant	27
AZZ PHARMACEUTICALS, INC.	Plaintiff	25
ony Corporation	Defendant	24
soogle Inc.	Counter-claimant	21
amsung Electronics Co., Ltd.	Defendant	19
ony Electronics, Inc.	Counter-claimant	19
Icatel-Lucent USA Inc.	Defendant	18
lcatel-Lucent USA Inc.	Counter-claimant	15
nternational Business Machines Corporation	Counter-claimant	15
IP3.com, Inc.	Defendant	15
amsung Electronics America, Inc.	Defendant	15
amsung Telecommunications America LLC	Defendant	15
ymantec Corporation	Defendant	15
amsung Electronics Co., Ltd.	Counter-claimant	14



Directv, Inc.

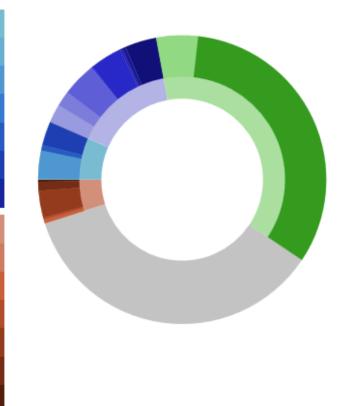
Phibro Trading LLC



Sidley Austin: Case Resolution

Showing 1,692 terminated Lex Machina cases with Sidley Austin as a law firm; filed between 2000-01-01 and 2016-07-27.

Claimant Win	111	7%
Default Judgment	2	0%
Consent Judgment	53	3%
Judgment on the Pleadings	0	0%
Summary Judgment	10	1%
Trial	45	3%
Judgment as a Matter of Law	1	0%
Claim Defendant Win	83	5%
Claim Defendant Win Default Judgment	83	5% 0%
Claim Deremaine 1111		3,0
Default Judgment	0	0%
Default Judgment Consent Judgment	0 7	0%
Default Judgment Consent Judgment Judgment on the Pleadings	0 7 4	0% 0% 0%



Procedural Resolution	263	16%
Contested Dismissal	35	2%
Dismissal	29	2%
Consolidation	64	4%
Severance	2	0%
Interdistrict Transfer	62	4%
Intradistrict Transfer	4	0%
Stay	7	0%
Multidistrict Litigation	60	4%
Likely Settlement	631	37%
Plaintiff Voluntary Dismissal	79	5%
Plaintiff Voluntary Dismissal Stipulated Dismissal	79 552	0,0

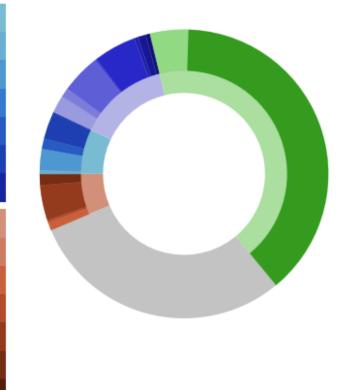




Quinn Emanuel: Case Resolution

Showing 1,675 terminated Lex Machina cases with Quinn Emanuel Urquhart & Sullivan as a law firm; filed between 2000-01-01 and 2016-07-27.

Claimant Win	118	7%
Default Judgment	7	0%
Consent Judgment	39	2%
Judgment on the Pleadings	1	0%
Summary Judgment	19	1%
Trial	50	3%
Judgment as a Matter of Law	2	0%
Claim Defendant Win	107	6%
Default Judgment	0	0%
Consent Judgment	16	1%
Judgment on the Pleadings	4	0%
Summary Judgment	66	4%
Trial	20	1%
Judgment as a Matter of Law	1	0%

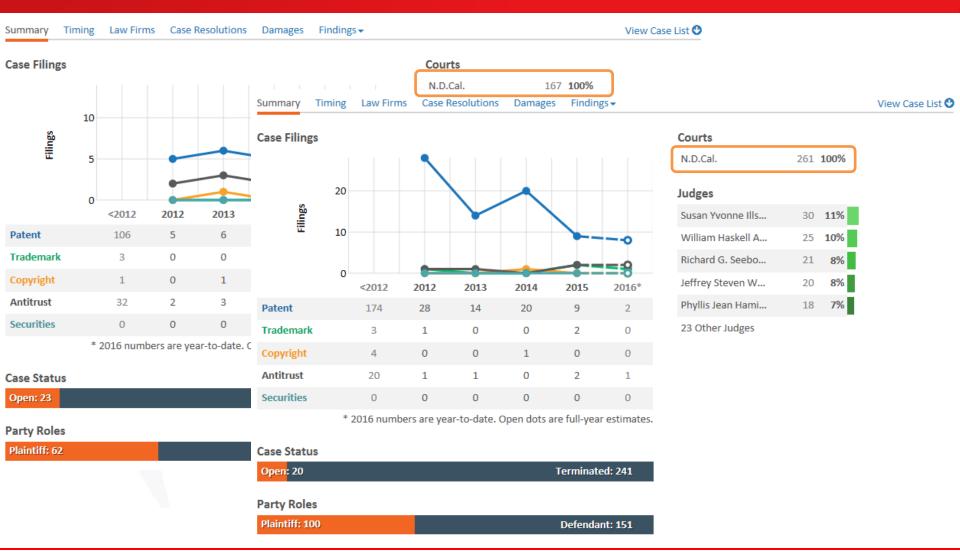


Procedural Resolution	237	14%
Contested Dismissal	33	2%
Dismissal	17	1%
Consolidation	74	4%
Severance	3	0%
Interdistrict Transfer	80	5%
Intradistrict Transfer	7	0%
Stay	15	1%
Multidistrict Litigation	8	0%
Likely Settlement	717	43%
Plaintiff Voluntary Dismissal	72	4%
Stipulated Dismissal	645	39%





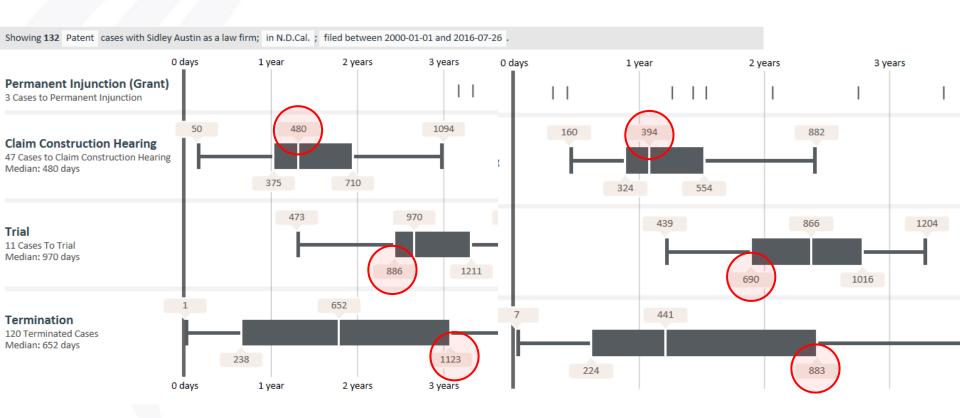
of Patent Cases before N.D. Cal







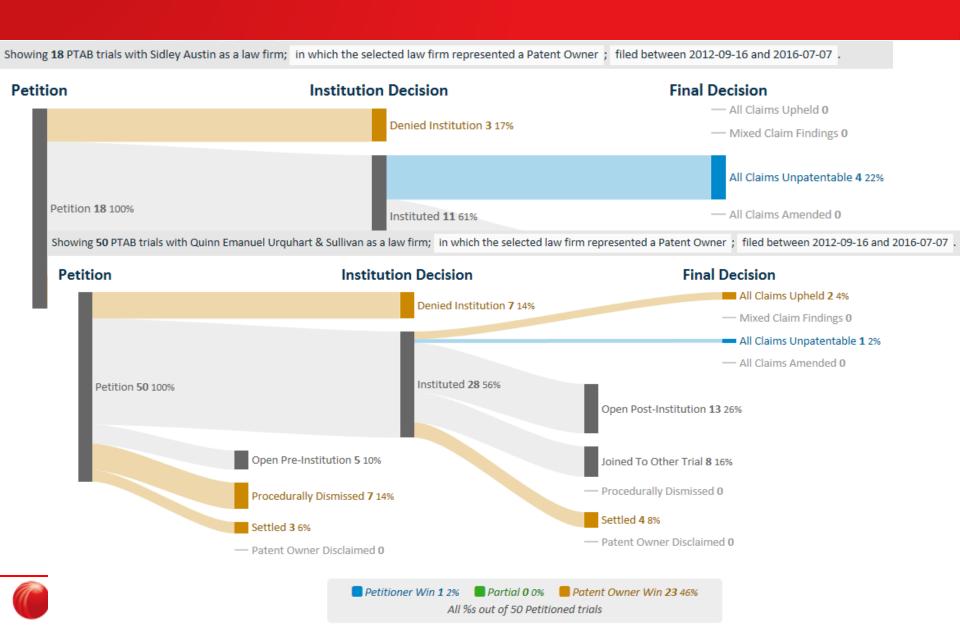
Timing (Patent Cases) before N.D. Cal



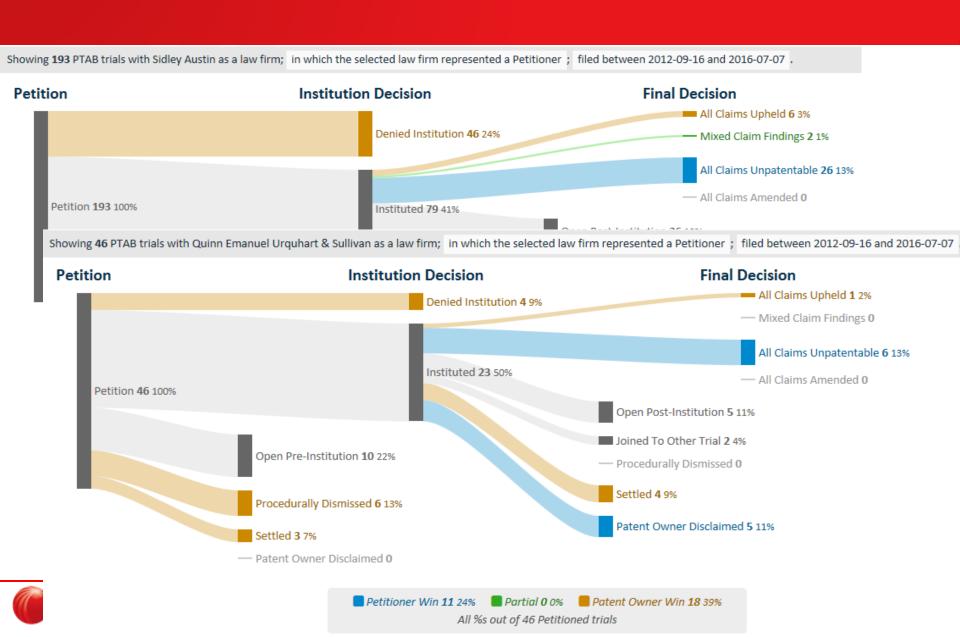




Before PTAB: Representing Patentee



Before PTAB: Representing Petitioner



Use Case #5

Identify Patents of High Business Value

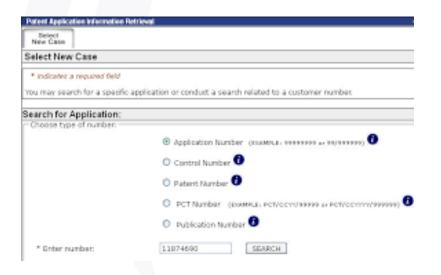




Prosecution History Search

USPTO PUB PAIR:

- case number search;
- prosecution history of an individual patent application



PatentAdvisor:

- All file wrappers OCR-ed;
- A variety of searches available, e.g., key word search and number search across the whole database

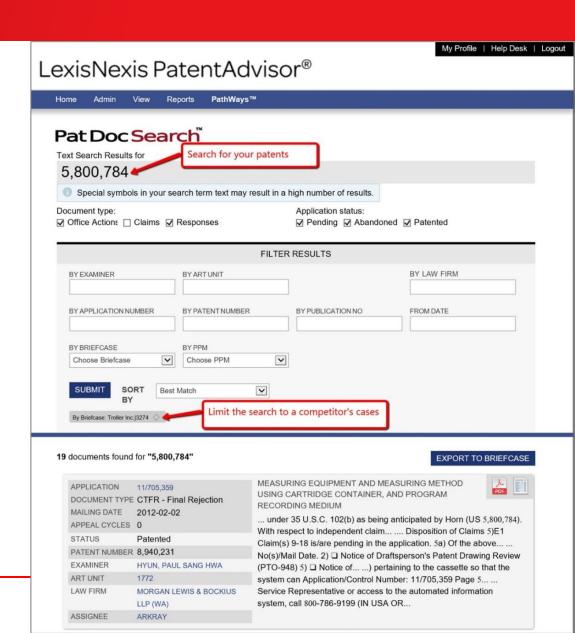
Pat Doc Search Text Search Results for NFC and Cell Phone Application status: ✓ Office Actions ✓ Claims ☐ Responses ✓ Pending Abandoned Patented FILTER RESULTS BY LAW FIRM BY ASSIGNEE **RV FXAMINFF** BY ART UNIT BY APPLICATION NUMBER BY PATENT NUMBER BY PUBLICATION NO FROM DATE BY BRIEFCASE REJECTION TYPE Choose Briefcase Choose PPM Choose Rejection SORT BY Best Match





PatDocSearch for OA Forward Citation

Search across OAs to see whether your patents have been cited against competitors.

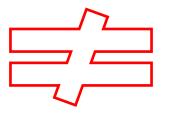




More Frequently Cited Patents are of High Business Value

Top 10 patents in # of Forward Citation

Top 10 Forward C	itation
US5922	
US6163	
US6223	
US6359	
US6480	
US6546	
US6636	
US6643	
US6721	
US6871	



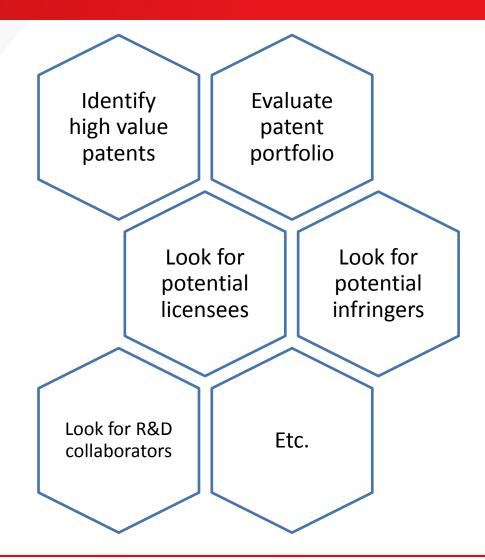
Top 10 patents cited by USPTO Examiners in OAs to reject patentability of other applications

Top 10 Cited by Examiners in OAs			
US7567			
US8601			
US9116			
US6912			
US7299			
US7245			
US8230			
US7054			
US7099			
US7869			





The Business Value of the OA Cited Patents







謝 謝!



http://www.keepcalm-o-matic.co.uk/



